

INDIVIDUALS

VALUABLE. INSPIRED. CONNECTED

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Proud to serve the industry

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In Crowdd, the place for smart, aspirational cyber security professionals.

In Crowdd is an international community that stands behind a mission to champion excellence and diversity in cyber security. Our membership is all about knowledge share, empowerment and community. It's the place where smart, aspirational men and women go to become more valuable, inspired and connected in cyber security at all stages of their career. We welcome individuals, corporates and entrepreneurs - those who are just starting in the industry, those who've taken a break and are returning to the workplace and those who are at the top of their game.

We have 3 objectives for our members to fulfil:

- To network, connect and build meaningful relationships with those in cybersecurity who share an aligned vision.
- To increase their knowledge, develop their careers and reach their potential.
- To be inspired, empowered and supported.

Cyber Security Capital

1

A community of people like you

Joining a community to learn, share ideas, be mentored and support others succeeding should be an obvious activity for everyone. However, it's not - especially for women.

According to a study by LeanIn.org and McKinsey & Co, women have fewer ties than men to colleagues and cohorts both at work and outside. For example, 10% of senior female leaders declared they had only 4 or more executives supporting their career advancement compared to 17% of men. However, over half of them thought high-level sponsorship was vital for career success.

Women are extremely selective about what type of network or club they join and demand a high return on their investment. They want to learn with like-minded individuals and preferably from those who either share the same job, or have done it prior and from the same sector. However, they don't want segregation. They also want something outside of their workplace. And, that's why In Crowdd has been founded.

Focused on developing and supporting career growth, In Crowdd provides a platform for cyber security professionals to become valuable, inspired and well connected. It's a place to tap into useful resources and capitalise on opportunities for jobs, strategic alliances and partnerships that will present themselves naturally. It will speed up business, save you time, increase your earning potential and ultimately ensure you don't get left behind

With a vision is to create a strong community of like minded cyber security professionals, who are committed to continuous improvement, solving problems faster and helping one another in a diverse working environment, we believe fervently in safeguarding individuals, businesses and countries,. Furthermore, that by working together, as a diverse and inclusive group, we'll all achieve more than by remaining the sum of our parts.

Those who join In Crowdd share our vision and beliefs. Entry to our community is not automatic. We assess all who apply, as that way we can ensure we deliver upon each other's expectations, maintain quality and build a remarkable community. When applicants apply to join they will be screened and interviewed typically over the phone/ Skype.

Upon acceptance, members sign up to a code of conduct and pledge to:

- Reach their potential.
- Treat others how they want to be treated.
- Help others develop their careers.
- Expand their comfort zones.
- Be inclusive, giving and collaborative.
- Be a positive role model for cyber security.

In Crowdd is more than a community

It's an exclusive club that enables cyber security professionals to become valuable, inspired and well connected so growth is accelerated.

In Crowdd has been created to provide a place where smart, aspirational cyber security professionals can meet and solve problems together, so personal growth is nurtured, career advancement is accelerated and retention in the workplace is improved.

For the first time, we're bringing together cyber security professionals from the whole ecosystem so everyone will have the opportunity to benefit from the diversity of knowledge, perspective and experience.

Focused on developing and supporting your career growth, as an employee or entrepreneur, In Crowdd will provide a platform for cyber security professionals to come together to become valuable, inspired and connected.

We'll be addressing common challenges, that the community faces, around careers, interviews, training, certifications, coaching, mentoring, communication, negotiation, resilience, emotional intelligence, confidence, diversity, personal branding, influence, work-life balance and entrepreneurship.

Joining In Crowdd, as a member, is more than just a joining a network of cyber security professionals. It's about enabling you to become more empowered. It's also about

giving you more choices for how you want to build your career or business, and creating a place where you can go as a professional to learn how to navigate your career, increase your skills, form meaningful relationships and gain positive, fun experiences.

Being exclusive to members-only, you'll get access to Cyber Security Capital's founder, Jane Frankland, and her trusted network of world-class experts. Every month she'll hand pick a genuine thought leader that she's worked with during her career to personally deliver a comprehensive, themed Business Pack that will include insights and expert advice. You'll be able to ask each thought leader your questions during a live online coaching session and Jane will be available to you, for live Q&A's every week on In Crowdd's private members forum.

As a member you'll also get access to a vault of business resources that have been curated, tried and tested by Jane and her trusted network, plus invitations to In Crowdd's quarterly evening events and annual event.

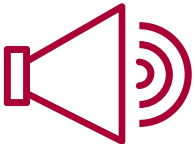
Membership benefits

When you're accepted into our trusted community you'll have access to multiple tools and resources, to help you grow and become more valuable in the workplace.



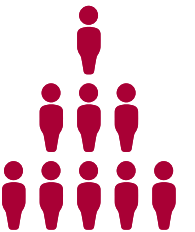
LEARNING

High quality tuition and knowledge share from leading experts plus discounts on training courses, products and services, so our members learn new skills and become more valuable in the workplace.



INSPIRATION

Interviews, talks and stories from global industry professionals on how they started and have developed their careers as employees and entrepreneurs for inspiration and empowerment.



NETWORKING, MENTORING & SPONSORSHIP

Networking and effective connections made online and offline enable our members to forge stronger connections by meeting in person. Support and accountability fuels growth, drives momentum, removes blocks and advances careers.



RESOURCES

A vault of valuable resources, including reports, templates, scripts, webinars, filmed events and tools plus fun competitions and challenges to participate in. Our resources speed up learning and help with implementation, thereby saving time and money.

How are we different?

A partner who provides access to a trusted community and resources that support your growth

We offer a trusted community of like-minded cyber security professionals, partners and supporters from all over the world. Our members exchange thoughts, best practice learnings and collaborate on projects. As a member of In Crowdd you'll have an opportunity to tap into a remarkable pool of resources, build genuine connections with those who share an aligned vision and maximise opportunities.

A partner who shares an aligned vision

We see a world where we are winning the war against cybercrime, where diversity is balanced within cyber security and where there is an abundance of top talent that is on-boarded through attitude and thinking capability. Our mission, therefore, is to empower and train you to thrive and solve meaningful problems so you become better, stronger and faster at thwarting every form of cyber attack and more resilient in the workplace.

A partner who gives back

In addition to speeding up learning, problem solving and accelerating success, we aim to inspire more professionals to support the UN Global Goals through giving and innovation. Our vision is that our members measure their success based on their ability to positively impact the world.

A partner who supports gender diversity

We're fully committed to supporting women in cyber security, reversing the decreasing numbers and know that top level performance is determined by team diversity and environment. As a result, our membership policy is open and inclusive, a safe haven for men and women to connect.

A partner who provides insight, knowledge and innovation

We provide a range of learning and development programmes, as part of our ongoing commitment to supporting the success of those in cyber security worldwide. Our programmes aim to accelerate learning, spark creativity and enable opportunities.

A partner who inspires, empowers and listens

We provide inspiring stories via mixed media, such as film, audio, images and text help our members to stay inspired and empowered. We also listen to what you want as serving you impeccably is ingrained into our DNA.

A partner who provides exclusive offers

Whenever we can we'll provide you with exclusive offers and discounts off products or learning programmes that may be applicable.

Our goal is to strengthen cyber space by empowering and mobilising a diverse and optimised cyber security workforce.

We see a world where we are winning the war against cybercrime, where gender diversity is balanced within cyber security and where there is an abundance of top talent. We want to empower and train more cyber security professionals to thrive and solve meaningful problems. We want to see better, stronger and faster solutions to cybercrime and other forms of attack. We believe that by having a gender diverse workforce we will benefit from diversity of thinking and that this will improve our ability to safeguard businesses, individuals and countries. Cyber security is a varied profession and there is a huge need for cyber security expertise. We want to lead the way for all diversity and be part of a movement that identifies, develops and retains talent regardless of gender-biased discrimination.

Take the next step:

- Contact us.
- Meet on Skype/ phone to discuss your membership.
- Receive welcome pack and confirmation to join In Crowdd.
- Access In Crowdd platform and resources.

Contact

To discuss our services, please email:
Jane Frankland at hello@jane-frankland.com
Cyber Security Capital (CS^)
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Company Number: 7634264

Cyber Security Capital

Cyber Security Capital has a mission to help the cyber security industry to become better at fighting cybercrime and to empower, train and mobilise a gender diverse cyber security workforce. It was founded by Jane Frankland when she witnessed a changing workplace, a dire need for improved connection and access to resources, particularly amongst cyber security women, leaders and entrepreneurs. As a result, we offer a variety of solutions for entrepreneurs, corporates and individuals that are based around people, processes and technology.

We operate on a global basis and whilst most of our clients include some of the world's best-known brands, many of whom are listed on the global stock indices, we also have a selection of start-up and mid-range organisations. All of our clients, no matter their size share commonalities: they are aspirational, operate in a state of readiness and see opportunities when others don't. They take measured risks, act fast and want what's current. Their decisions are based on instinct, insight and what works. They tell us that the reason they choose us over others is because they know that in order to be ready, they need to rely on a team of experts who can demonstrate up-to-date subject matter knowledge, experience through implementation and foresight.

Service Divisions

- Individuals
- Corporates
- Entrepreneurs

